

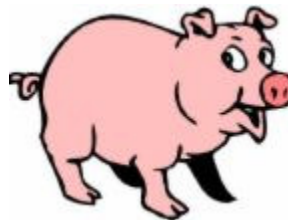
Letter from the Chair

Dear Prospective Sponsor,

“Oakland *TET* Festival” is the biggest Lunar New Year celebration in the Vietnamese American community. Over the last 5 years, Vietnamese American Cultural & Educational Association of the Bay Area (VACed), an established 501 (c) 3 nonprofit organization, has hosted this annual festival celebration in the City of Oakland, California. The “Oakland *TET* Festival” is the single most attended event in the community and has been recognized as one of the main cultural events of the City of Oakland.

VACed is proud to present this year’s “Oakland *TET* Festival 2007” – Year of the Pig - at Clinton Park in East Oakland, on Sunday, February 11, 2007 from 10:00am to 6:00pm. We would like to invite your organization to participate in this annual celebration as a sponsor. Sponsorship of the “Oakland *TET* Festival 2007” offers your organization an opportunity to reach out to one of the fastest growing and dynamic market in the Bay Area, the Vietnamese Americans. This is also a unique opportunity for your organization to market your products and services directly to festival attendees. We believe that you will find tangible benefits and long-term value by participating in this event. Your sponsorship is crucial and integral to the success of, not only, the “Oakland *TET* Festival 2007” but the multitude of educational, community, and charitable programs undertaken by VACed in the community throughout the year.

On behalf of the Vietnamese American Cultural & Educational Association of the Bay Area (VACed), I would like to invite your organization to actively take part in this Lunar New Year celebration by pledging your sponsorship and support. We look forward to building a mutually benefiting working relationship with you as we celebrate the upcoming Year of the Pig in 2007.



Yours Sincerely,

Sung Le
VACed President of the Board